

ALLURE



LUXURY URBAN RESORT



Where architecture defers to nature, allowing the landscape to unfold and flow uninterrupted. Rather than imposing itself, the project gently integrates with its surroundings, dissolving in quiet harmony.

Where nature not only envelops the space, but also inhabits it. The structure does not assert dominance over the landscape; instead, the landscape enters the building. There is a dialogue of mutual respect, where absence and openness speak more eloquently than built form.

Where every detail is intentionally understated, merging innovation with tradition. Stone textures and contemporary forms coexist, preserving the site's timeless balance. Advanced techniques and noble materials unite past and future — natural stone meets refined modern lines, achieving visual and emotional harmony.

Where each morning, in the stillness of dawn, the project bows to the calm of Las Salinas and the enduring presence of the Peñón de Ifach.

A handwritten signature in blue ink, consisting of a stylized 'G' followed by a series of loops and a horizontal line at the end.



LUXURY URBAN RESORT

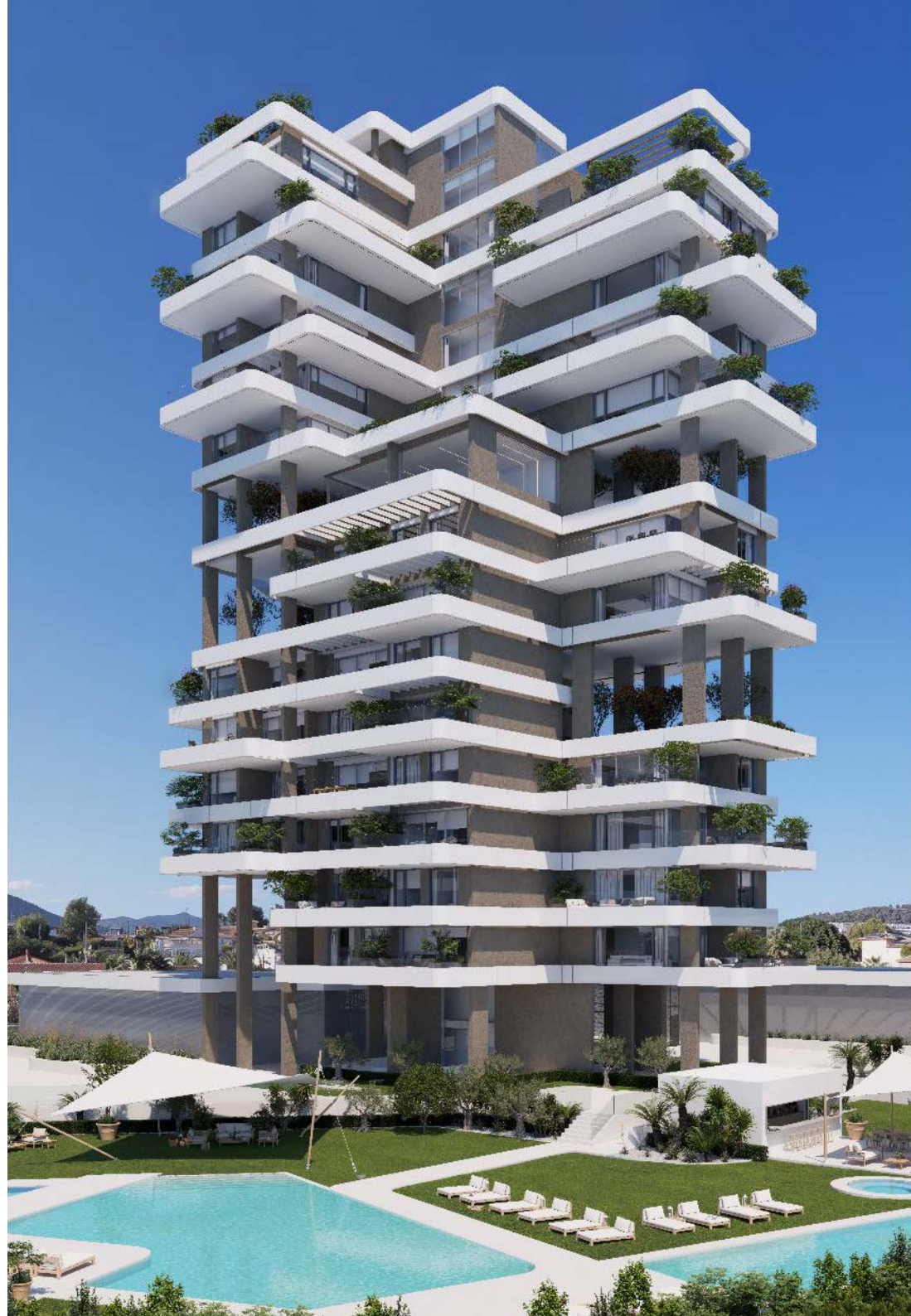


LUXURY URBAN RESORT

Allure Calpe is a unique proposal that integrates the serenity of an idyllic retreat with the functionality of contemporary city life.

More than **3,500 m²** have been carefully designed to offer residents a **holistic experience of well-being, comfort, and exclusivity.**

Landscaped gardens create a seamless dialogue between architecture, leisure, and nature, visually connecting with Las Salinas and shaping a unique, unparalleled natural setting in the very heart of Calpe.





ALLURE CALPE WELLNESS AND SOPHISTICATION

Allure's communal areas have been conceived to offer an exceptional living experience, seamlessly combining nature, sport, and relaxation to enhance well-being on every level.

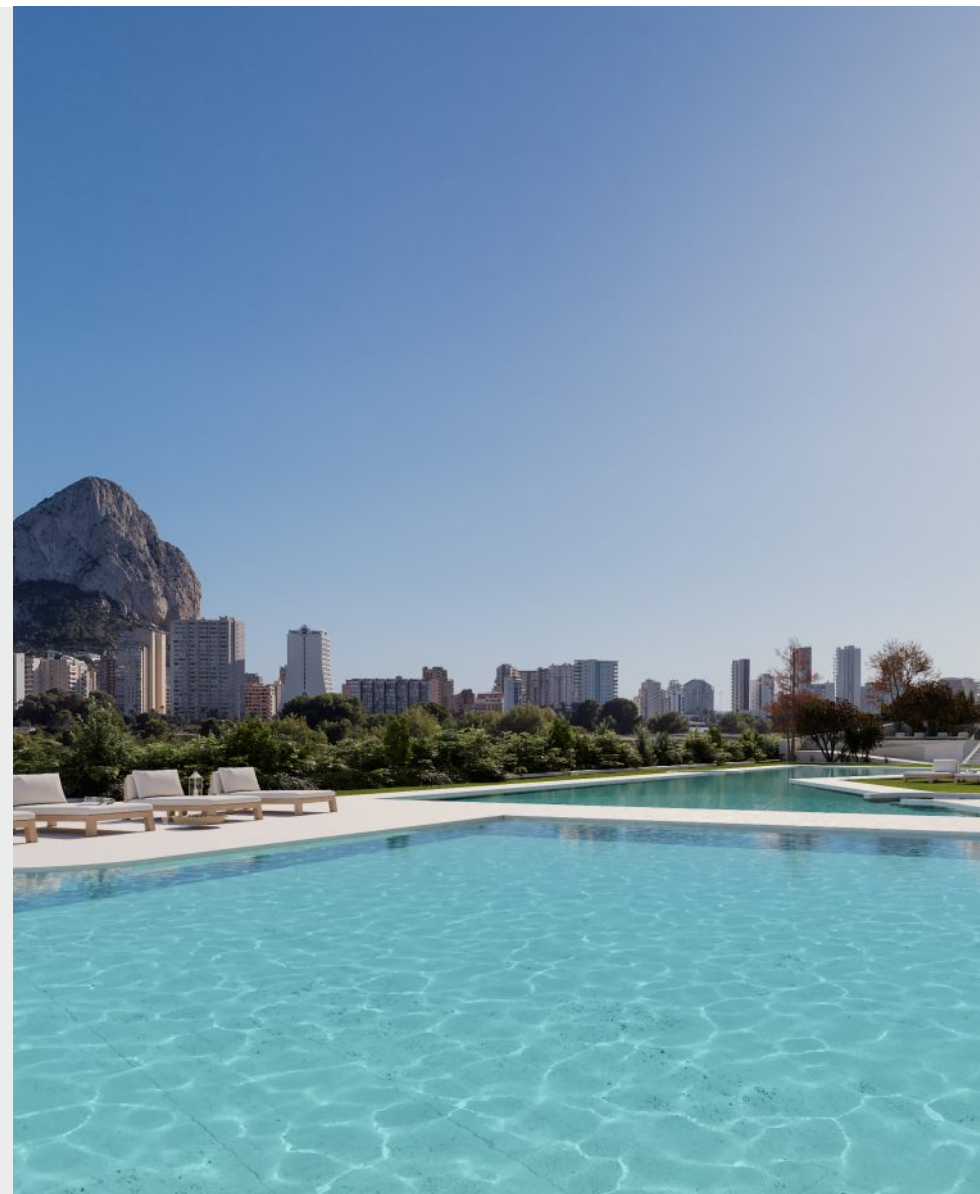
Extensive landscaped gardens feature an outdoor swimming pool, a heated pool, a children's pool, a dedicated yoga and Pilates area, a paddle tennis court, and a social club adjacent to the main pool.

Within each tower, the experience is further elevated by a private spa located on the 10th floor, comprising a gymnasium, sauna, and heated indoor pool — all enjoying spectacular panoramic views of the Mediterranean Sea.





1. **An adult leisure pool**, designed for relaxation and enjoyment.
2. **A children's leisure pool**, ideal for quality family time.
3. **A heated swimming pool**, perfect for year-round use.
4. **A paddle tennis court**, catering to sports enthusiasts.
5. **A poolside bar**, an exclusive space to unwind with views over the water.
6. **Electric bicycle parking** with charging points, promoting sustainable and eco-friendly mobility.
7. **A dedicated Yoga and Pilates area**, supporting physical and mental well-being.
8. **A Zen zone**, conceived as a tranquil space for rest and disconnection.
9. **A concierge service** at the main entrance, offering security and personalised attention.





ALLURE 10 OCEANFRONT WELLNESS

The 10th floor of Allure Calpe is devoted to residents' well-being, providing a distinctive wellness area designed for relaxation while enjoying breathtaking sea views.



ALLURE 10 OCEANFRONT WELLNESS

The 10th floor of each Allure tower is wholly dedicated to residents' well-being, featuring a **wellness area** that offers an exclusive space for relaxation and care, with breathtaking panoramic views of the sea.

Designed to deliver a luxurious experience, it boasts a **heated pool** ideal for swimming year-round, regardless of outdoor temperatures.

Additionally, the wellness area includes a **sauna** and a **gymnasium** for those wishing to maintain their fitness without leaving home.

All of this is set within a refined environment that harmonises comfort, exclusivity, and unparalleled views, transforming every moment into a truly distinctive experience.







EXCLUSIVE PROPERTIES IN ALLURE CALPE

Building A:

29 luxury two- and three-bedroom apartments.
2 exclusive duplex penthouses.

Building B:

29 luxury two- and three-bedroom apartments.
2 exclusive duplex penthouses.

Building C:

29 luxury two- and three-bedroom apartments.
2 exclusive duplex penthouses.



BUILDING A

BUILDING B

BUILDING C

SUSTAINABLE DESIGN

The natural environment surrounding Allure Calpe is a fundamental element of the project, reflected in every detail.

The buildings are characterised by their distinctive undulating design, which gently embraces the structures, shaping terraces and pergolas. This architectural approach fosters the creation of open spaces where nature flows freely, bringing to life gardens that trace the entire perimeter.

As a result, residents enjoy properties enveloped by both sea and nature, and even on the upper floors, the sensation of being closely connected to the natural surroundings remains — a unique privilege of Allure Calpe.





APARTMENTS WITH THE SPIRIT OF A VILLA

The dimensions of these homes far exceed typical standards, resembling a villa more than a conventional apartment.

This generous space is reflected in expansive rooms, bright and open living areas, integrated designer kitchens, bedrooms designed for relaxation, and terraces perfectly suited to enjoy the Mediterranean climate in complete comfort.

Allure redefines the concept of apartment living, offering the **comfort and spaciousness of a villa** within an exclusive development in the heart of Calpe.



EXCELLENCE IN EVERY DETAIL

Allure Calpe properties boast elegant interior design and the finest quality materials.

Features include **large-format** porcelain flooring, oak wood panelling with integrated **LED lighting**, fitted wardrobes, **minimalist ceiling-high** doors, and sophisticated yet functional kitchens equipped with Miele appliances — among others.

Every fitting has been meticulously selected from **leading brands** to create warm, practical, and exclusive spaces. Allure Calpe embodies **quality, innovation**, and **design** for those seeking a truly unique home.

PERSONALISED HOMES

Allure Calpe elevates the standard of high-rise living by offering an **exceptional level of customisation**, rare in residential apartment developments.

Residents have the opportunity to **personalise key spaces such as the kitchen and master bedroom**, tailoring their design and functionality to individual preferences.

Beyond this, details such as **tap finishes** — whether chrome or elegant matte black — can be selected. The **home automation system's** capabilities may also be expanded to include control of motorised blinds, electric awnings, or a Sonos sound system. All these features ensure that when you take possession of your home, it perfectly reflects your expectations, tastes, and needs.

Allure Calpe: the luxury of living in a home **designed specifically for you**.







EXCEPTIONAL COMFORT

Allure Calpe homes come **fully equipped** with features designed to enhance comfort, energy efficiency, and daily well-being.

The Ecodan Hybrid aerothermal air conditioning system by **Mitsubishi Electric** provides underfloor heating, ducted air conditioning, and domestic hot water, all optimised for energy efficiency.

Optimal air quality is maintained through a **mechanical ventilation system with heat recovery**, allowing continuous air renewal without heat loss.

Additional features include high-performance thermal and acoustic insulation, exterior joinery by **Technal**, double-glazed windows, and motorised blinds in the bedrooms.



ALLURE SMART APARTMENTS

Allure Calpe's Smart Apartments set a new standard in residential living: **connected, secure, and future-proof homes.**

Interior and exterior **lighting, temperature, blinds, air conditioning,** and **underfloor heating** can all be **controlled** via iPad or smartphone. This system also allows for expanded functionalities, such as operating **awnings, blinds,** or the **Sonos** sound system.

Additionally, the apartments are equipped with a **smart intercom and alarm system** featuring wireless video verification, offering a heightened level of security and control.

ATTENTION TO DETAIL

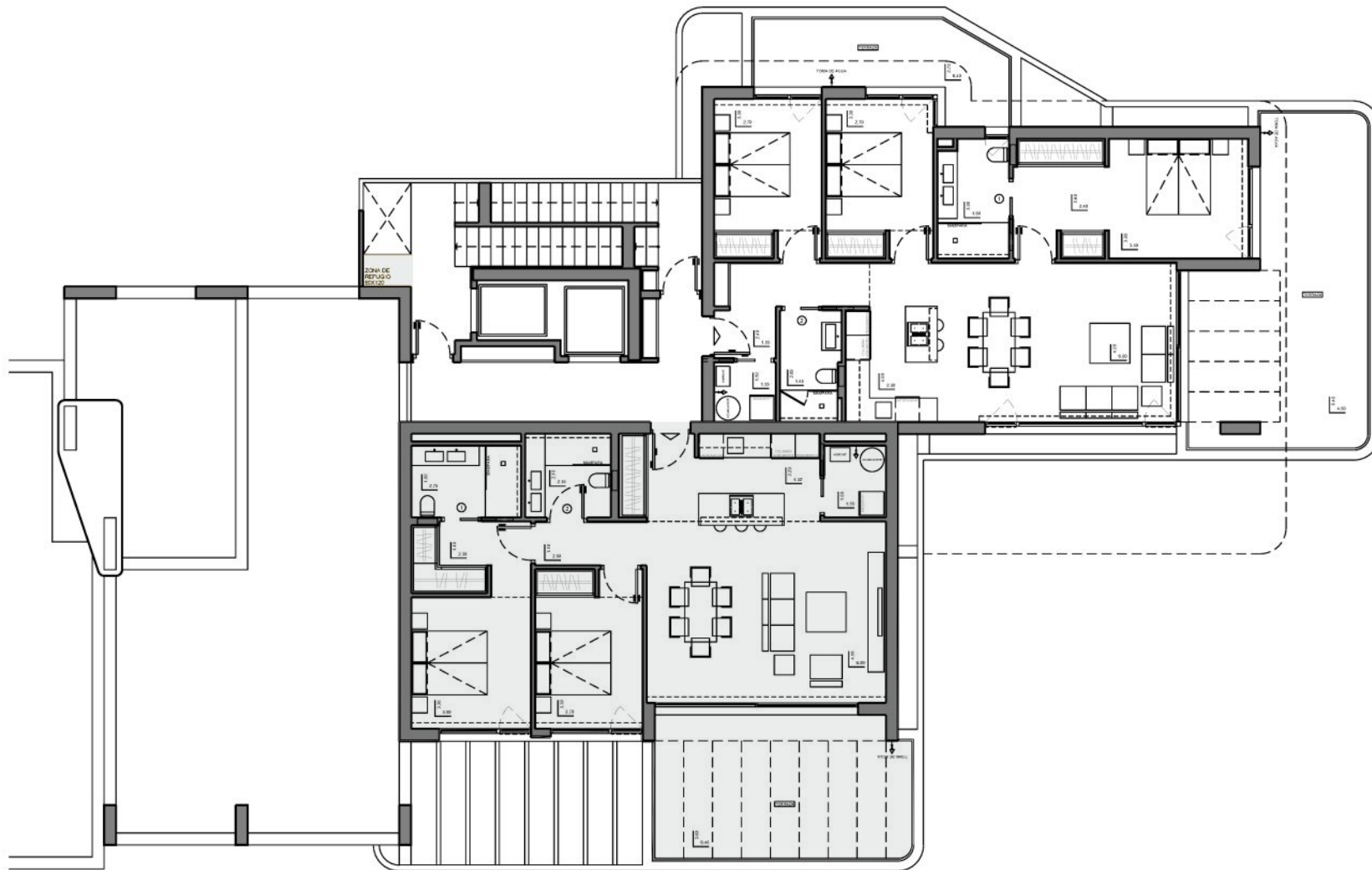
Even the garage is conceived as an integral part of the residential experience at Allure Calpe. More than a mere functional space, its design incorporates landscaped skylights, reflecting the same meticulous attention to detail that characterises the entire development.

Each home includes a storage area and a **private parking space**, equipped with pre-installation for **electric vehicle charging** — demonstrating a commitment to sustainable and future-proof mobility.

To complete the experience, each tower is served by **two lifts**, ensuring comfortable, swift, and wait-free access from any point in the car park to the residence.

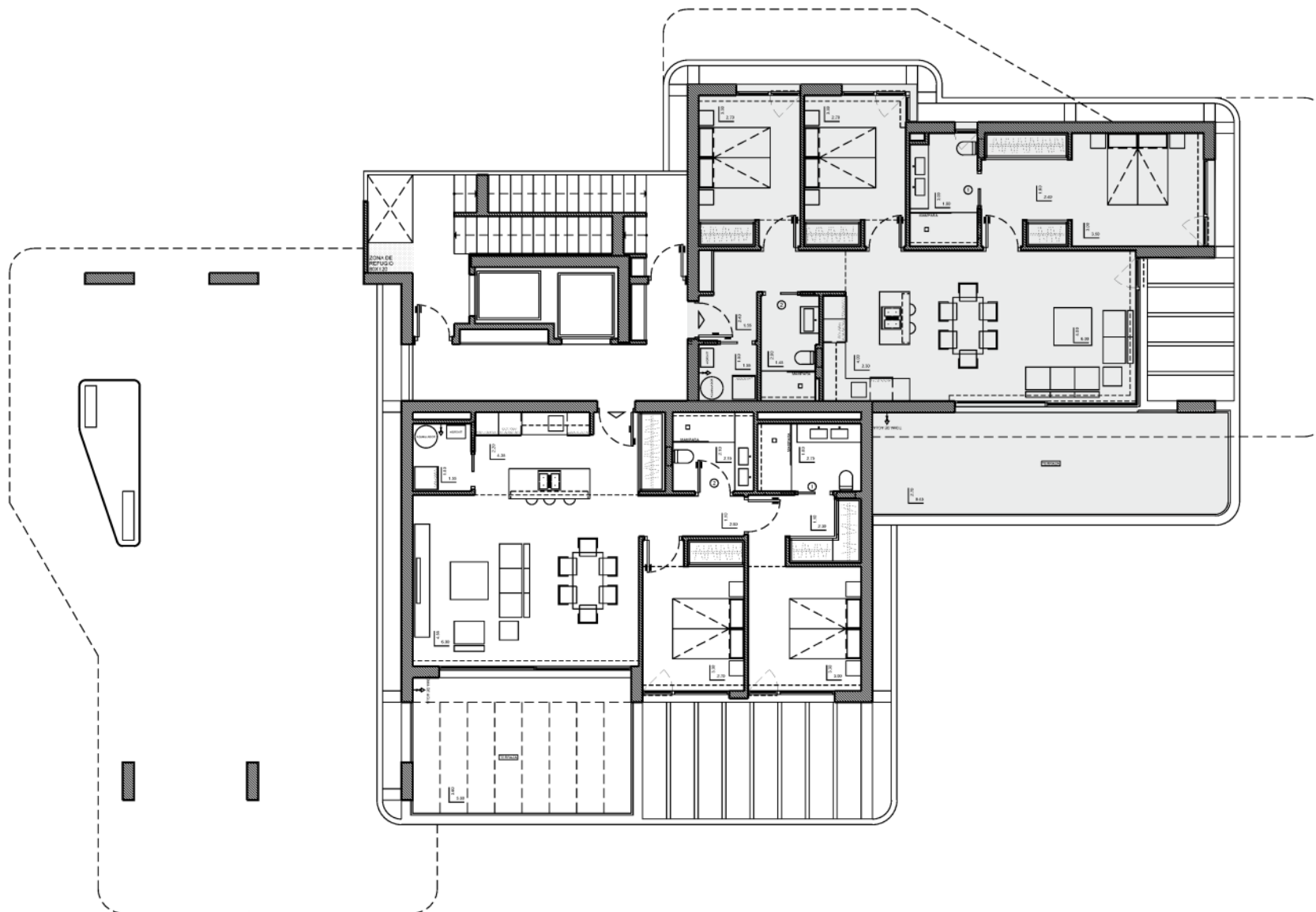






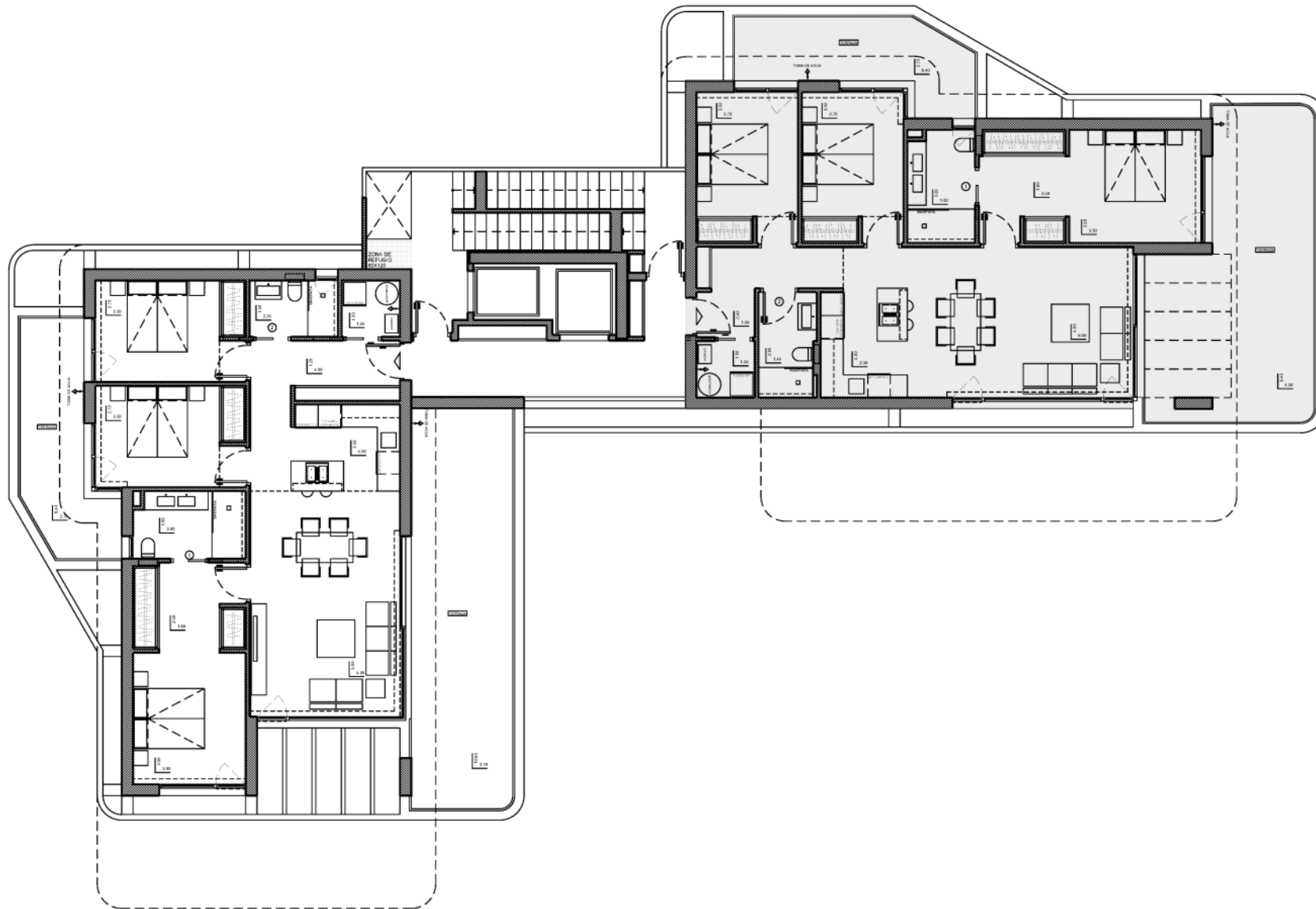
ALLURE C1

HOME: **91 m²** - TERRACE: **27 m²** - COMON AREAS: **82 m²** - GREEN AREAS AND OTHERS: **75 m²** - BEDROOMS: **2** - BATHROOMS: **2**



ALLURE B2

HOME: **107 m²** - TERRACE: **30 m²** - COMON AREAS: **95 m²** - GREEN AREAS AND OTHERS: **87 m²** - BEDROOMS: **3** - BATHROOMS: **2**



ALLURE B1

HOME: **106 m²** - TERRACE: **51 m²** - COMON AREAS: **100 m²** - GREEN AREAS AND OTHERS: **91 m²** - BEDROOMS: **3** - BATHROOMS: **2**



HOME: **107 m²** - TERRACE: **34 m²** - COMON AREAS: **96 m²** - GREEN AREAS AND OTHERS: **88 m²** - BEDROOMS: **3** - BATHROOMS: **2**



EXCLUSIVE PENTHOUSES

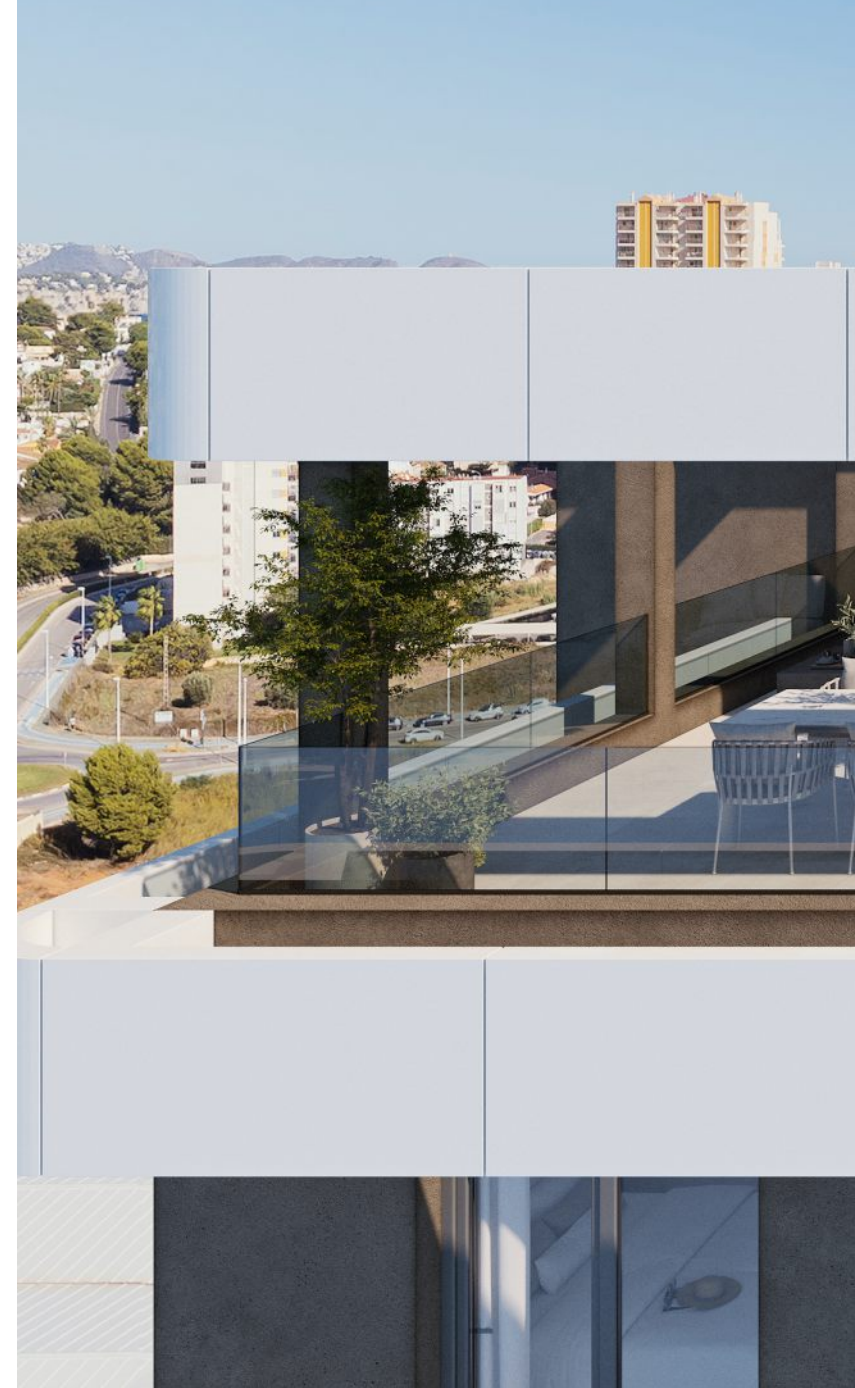


ALLURE PENTHOUSES: EXCLUSIVITY IN THE HEIGHTS

Allure Calpe penthouses epitomise comfort and style. Designed for those seeking a distinctive lifestyle, they offer **spacious, practical areas** where natural light, stunning views, and privacy take centre stage.

Each penthouse boasts a **magnificent private terrace complete with a swimming pool**, seating area, outdoor dining space, and **spectacular panoramic views** of the sea and the Peñón de Ifach — an ideal setting to enjoy the Mediterranean climate in complete privacy.

Inside, the interiors have been meticulously crafted to strike a perfect balance between elegance and functionality, featuring **three bedrooms, two bathrooms, an open-plan living and dining room, and a kitchen** with various layout options tailored to each client's preferences.





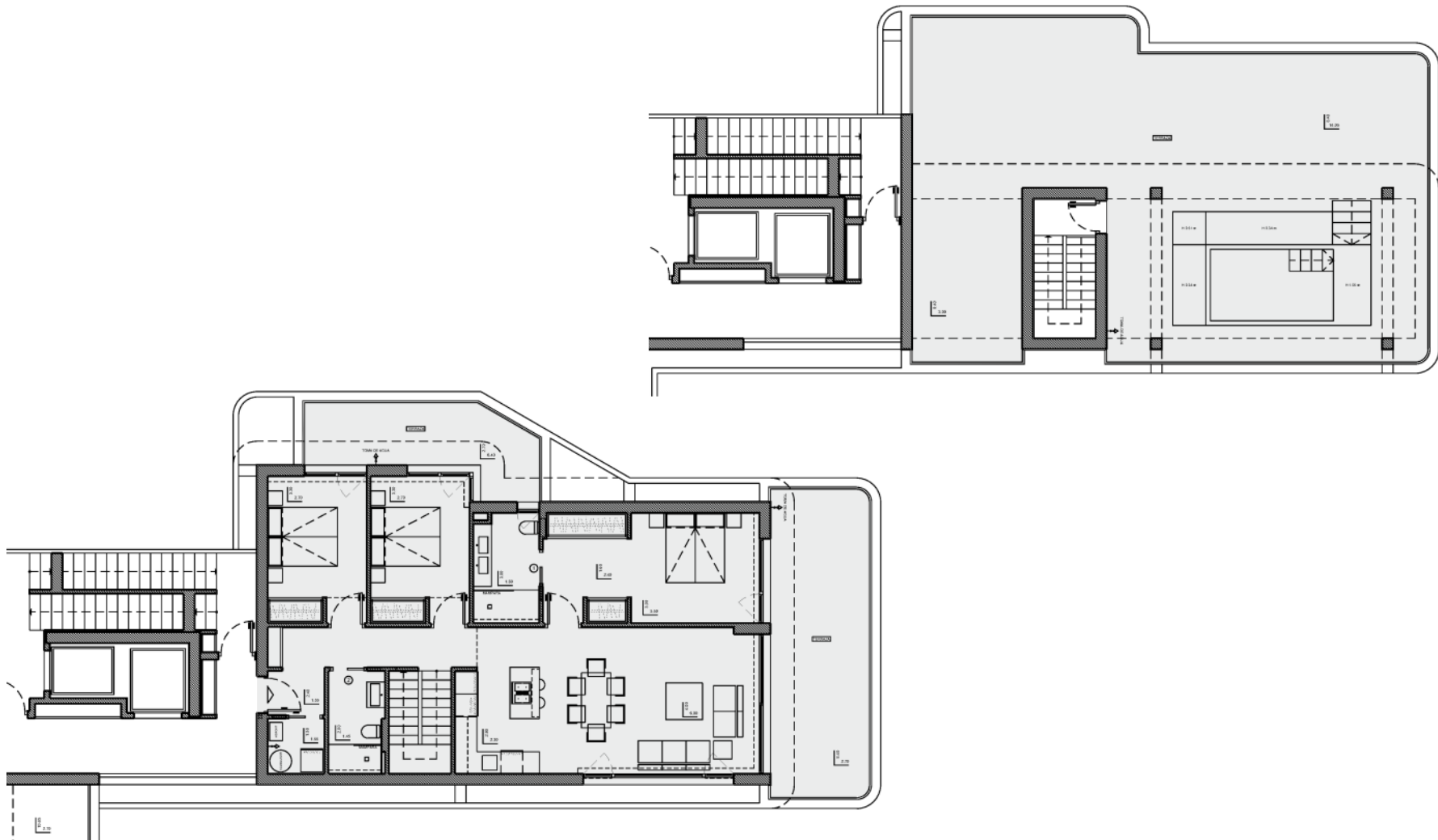




THE SEA: THE PRIVILEGE OF INFINITE VIEWS

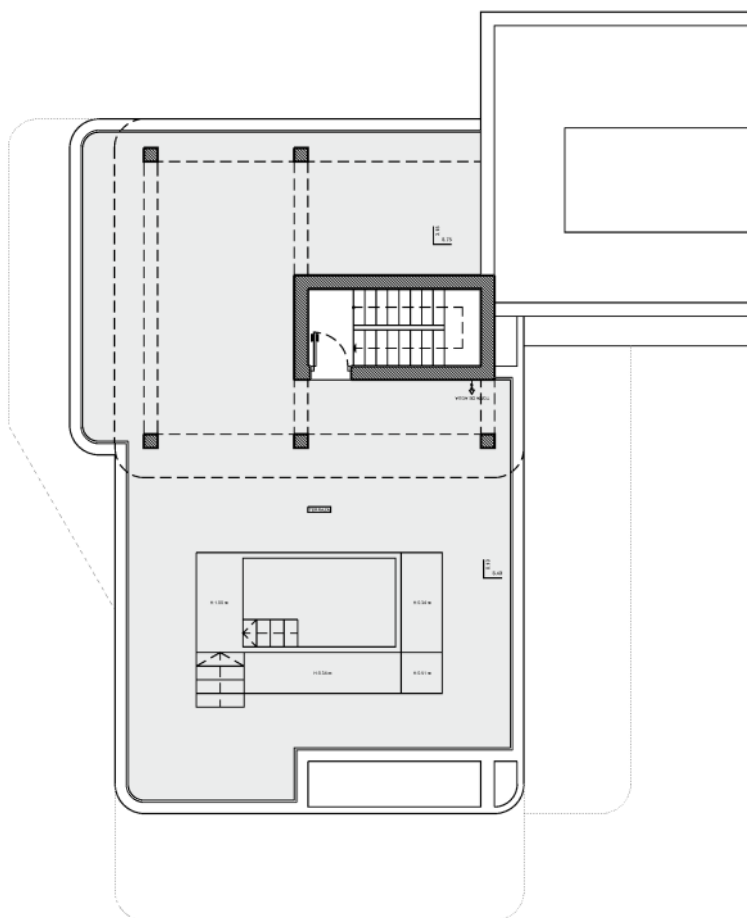
Allure Calpe's penthouses offer one of the most exclusive experiences within the estate, boasting uninterrupted views of the **Mediterranean Sea** and the iconic **Peñón de Ifach**. From their elevated terraces, each sunrise and sunset becomes a private spectacle where the horizon, the blue sky, and the sea merge seamlessly.

Living here means awakening to the sound of the sea, gazing down upon Calpe's silhouette, and feeling as though the world pauses just for you. This privilege is reserved for those seeking a profound connection with their surroundings and a home that regards its views as the ultimate luxury.



PENTHOUSES

HOME: **119 m²** - TERRACE: **167 m²** - COMON AREAS: **139 m²** - GREEN AREAS AND OTHERS: **127 m²** - BEDROOMS: **3** - BATHROOMS: **2**



PENTHOUSES

HOME: **117 m²** - TERRACE: **155 m²** - COMON AREAS: **135 m²** - GREEN AREAS AND OTHERS: **123 m²** - BEDROOMS: **3** - BATHROOMS: **2**



ALLURE CALPE: AN EXCEPTIONAL LIFESTYLE

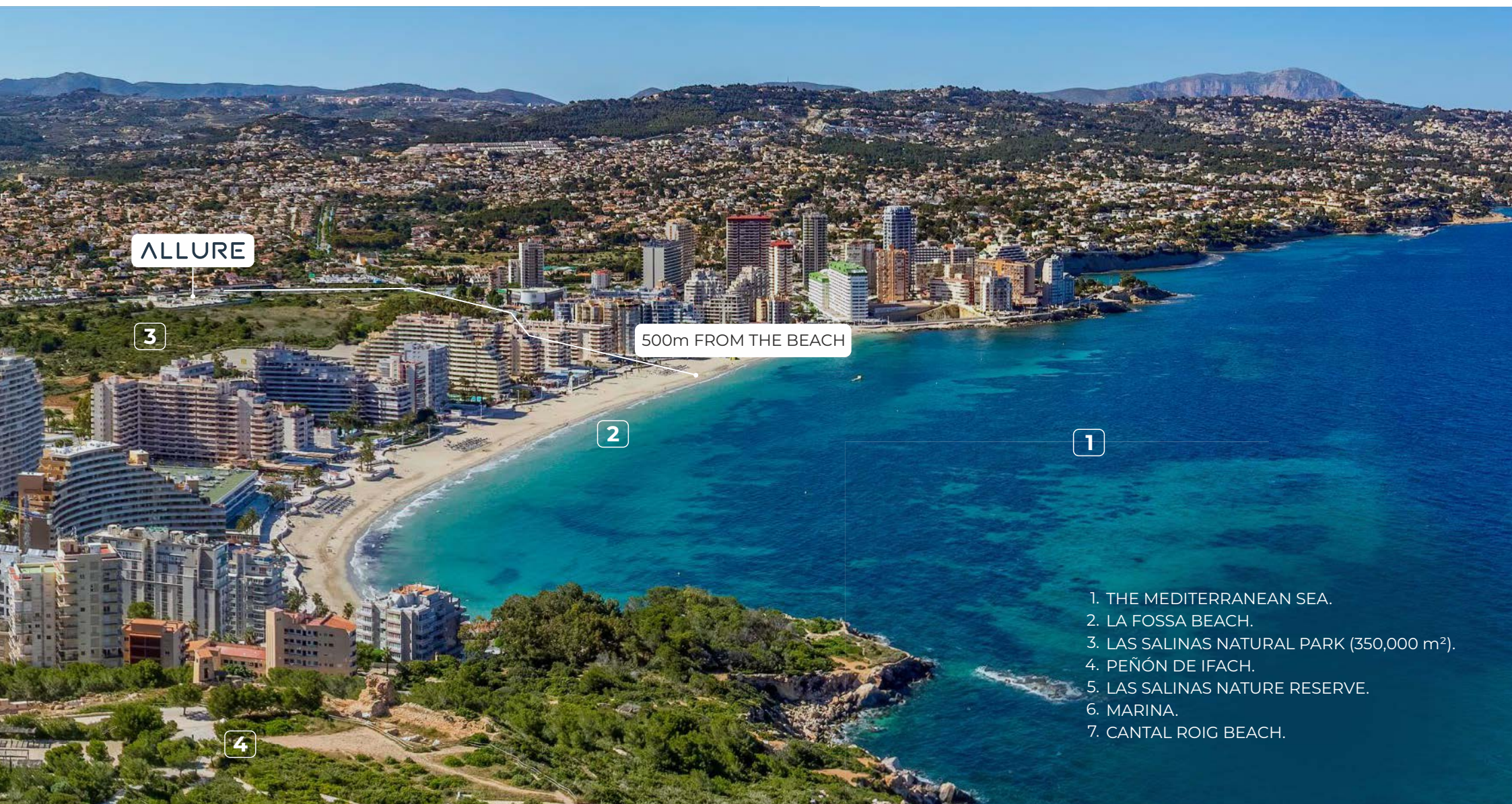
Allure Calpe is more than just a home; it represents a new way of living where **design, technology, sustainability, and well-being** converge to offer a distinctive residential experience.

Every element has been carefully crafted to ensure comfort, functionality, and beauty. From the building's architecture and landscaping to its equipment, technology, layout, and materials, meticulous attention has been paid to every detail.

Allure Calpe is not merely a place to live — it is a place to enjoy, to share, and to truly feel at home.

Welcome to a new lifestyle.





1. THE MEDITERRANEAN SEA.
2. LA FOSSA BEACH.
3. LAS SALINAS NATURAL PARK (350,000 m²).
4. PEÑÓN DE IFACH.
5. LAS SALINAS NATURE RESERVE.
6. MARINA.
7. CANTAL ROIG BEACH.



CALPE: BETWEEN THE SEA AND THE ESSENCE OF THE MEDITERRANEAN

Choosing Allure Calpe means choosing to live in one of the most exclusive destinations on the Costa Blanca. **Calpe** perfectly blends Mediterranean authenticity with all the amenities expected by those seeking a **high standard of living, nature, and connection**.

Dominated by the majestic **Peñón de Ifach** and framed by long stretches of fine sandy beaches, tranquil coves, and crystal-clear waters, Calpe offers a stunning natural environment, ideal for lovers of the sea, outdoor sports, and a healthy lifestyle.

The town boasts excellent infrastructure, including a marina, restaurants serving both local and international cuisine, shops, healthcare services, schools, and a vibrant cultural programme throughout the year. Its mild, sunny climate—with over 300 days of sunshine annually—makes it an ideal place to live or unwind at any time of the year.

Living at Allure means enjoying everything Calpe has to offer: **a safe, lively environment full of possibilities**, where each day can be as active or as relaxed as you wish.

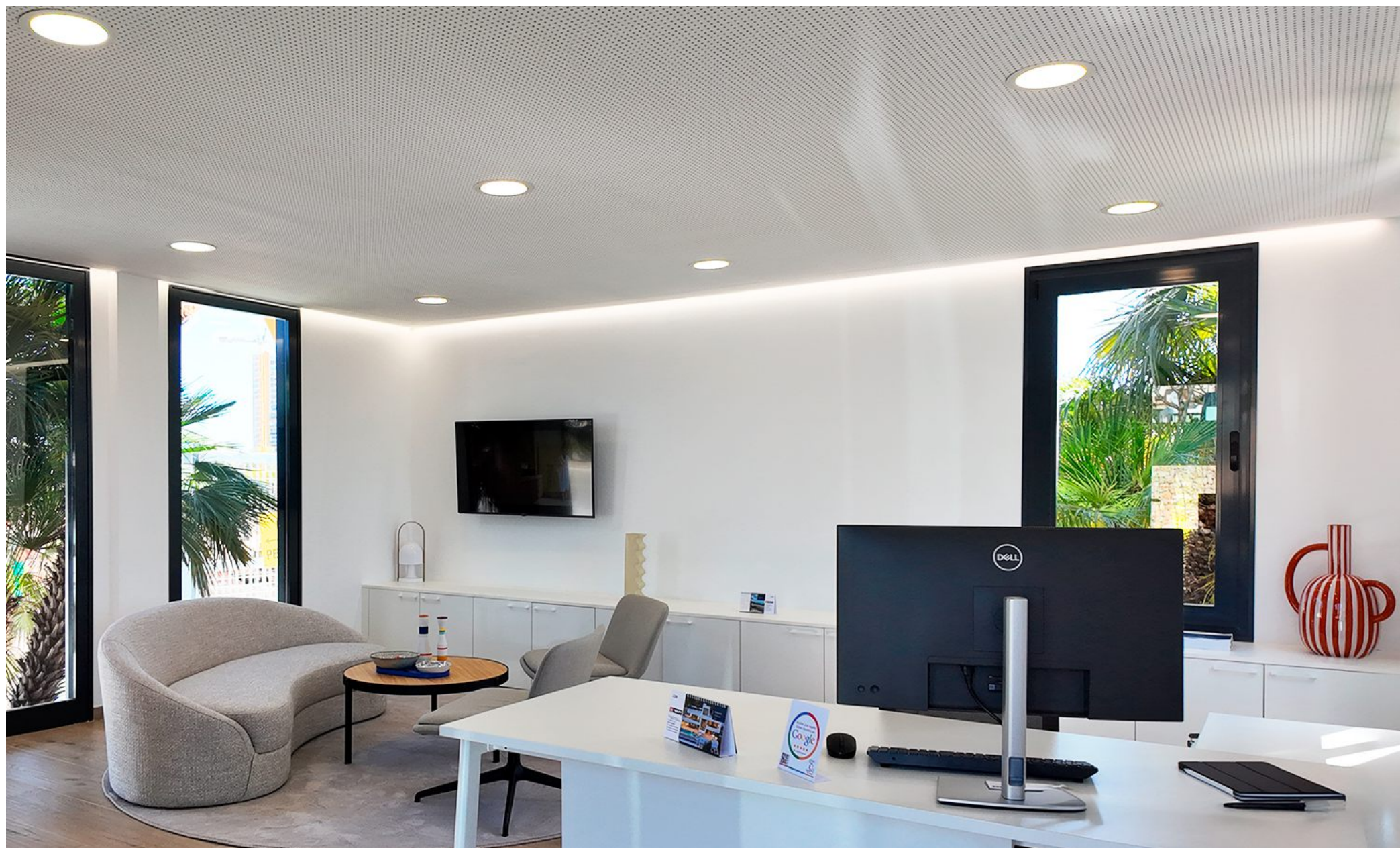
Discover the design,
installations and construction
of Allure Calpe by VAPF



Grupo VAPF is a leading real estate developer on the Costa Blanca Norte, with over 60 years of experience and thousands of homes delivered to clients worldwide. We have been creating unique urban and residential developments since 1963 with a strong commitment to quality, innovation, and personalised service.

Our experience enables us to offer homes that meet the highest standards of comfort, sustainability, and a Mediterranean lifestyle. We are committed to contemporary architecture, integrating technology into the home, and providing comprehensive service that supports customers throughout the entire process, from purchase to delivery.

Allure Calpe exemplifies VAPF's expertise: a project that reflects our philosophy of constructing more than merely houses, creating homes meant to be enjoyed, lived in, and shared.



LUXURY URBAN RESORT



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